For Immediate Release
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GIVE KIDS A SMILE LOOKING "FORE"WARD
TO ITS SIXTH ANNUAL CHARITY GOLF TOURNAMENT

ST. LOUIS, May 9, 2011 … Golf enthusiasts and other supporters of Give Kids A Smile are encouraged to register today for the sixth annual Golfing "*Fore*" Give Kids A Smile tournament set for Monday, June 6, 2011 at the Bogey Hills Country Club located in St. Charles, Mo.

Golfers will enjoy 18 holes of golf played as a four-person scramble, lunch, cocktails, dinner and an auction and awards ceremony. New for 2011 are Hole in One Contests, that will give skilled (or lucky) golfers, who are able to sink a hole in one in one of the four, designated par-3 holes, the chance to win great prizes such as $10,000 cash, an Albert Pujols Reactor Watch, a Zune HD Radio, and a Razor Brand Custom Golf Package with 3-PW, bag and woods. Prizes will also be presented to the golfer with the shot closest to the pin and the one with the longest drive.

All tournament proceeds will go to further the organization's mission of providing free, comprehensive dental care to children whose families cannot afford access to the benefits of modern dentistry.

Sponsorship opportunities are available for interested businesses, organizations and individuals. Levels include Double Eagle ($5,000), Fairway ($2,500), Eagle ($1,200), Birdie ($600) and Tee ($300). Sponsorship incentives vary depending upon the level of giving and feature free foursomes, non-golfer guests passes, tee sponsorships, on-site company banner signage, ads in the tournament book, special recognition and more.

"Many of us take for granted the access we have to quality dental care, while so many children go without," stated Joan Allen, executive director of Give Kids A Smile. "It is our hope that more people will understand the plight of children in our area, and will join us in our efforts to provide much needed care."

Golfing *"Fore"* Give Kids A Smile is one of several events hosted by Give Kids A Smile that raise funds to help support its mission. In 2010, the golf tournament raised $19,000 for the Give Kids A Smile organization, which went towards meeting the dental health needs of local children in need. To learn more about Give Kids A Smile, the upcoming golf tournament or other scheduled fundraising events, call 636-397-6453 or visit www.gkas.org.

Give Kids a Smile was developed by Jeffrey Dalin, DDS; B. Ray Storm, DDS; Tom Flavin, DDS; Mark Ortinau, DDS and Jan Storm, RDHB, in February 2002 to provide children of families who cannot currently afford dental care with access to the benefits of modern dentistry. The organization hosts two-day dental clinics each spring and fall providing FREE x-rays, professional cleanings, fluoride treatments and sealants, as well as restorations, endodontics and oral surgery as needed. Give Kids A Smile has hosted a total of 19 clinics, collectively providing over 9,998 local children with a total of over $4.2 million in free care. Major local contributors include Delta Dental of Missouri, Saint Louis University's Center for Advanced Dental Education, St. Louis Community College School of Dental Hygiene and Dental Assisting, the Missouri Dental Association, Patterson Dental, Goetze Dental, Guardian Life Insurance, Keller Dental Laboratory, First Pacific Corporation and Service International. The Greater St. Louis Dental Society, Young Dental and others are committed supporters, along with national sponsors including Colgate, Henry Shein Dental and Dexis.

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